

## Education

### School of Visual Arts

Bachelor in Fine Arts (BFA) in Graphic Design

New York, NY

September 2012 - May 2016

## Experience

### Christie's

Associate Vice President, Digital and Graphic Design | Business Development - Proposals  
Graphic Designer | Business Development - Proposals

New York, NY

April 2026-Current

June 2021-March 2026

Christie's is a world-renowned auction house known for handling some of the most significant art and cultural sales in history. As one of the lead designers within the Global Proposals Team in Business Development, I help orchestrate high-value pitch materials used to secure landmark consignments from ultra-high-net-worth clients.

- Direct and execute high-value pitch materials securing landmark consignments from high-net-worth clients
- Design proposals for major global sales including:
  - » "Pushing Boundaries: Ingenuity from the Paul G. Allen Collection" – over \$10 Million
  - » "The Cellar of William I. Koch: The Great American Collector" – over \$5 million
  - » "GOAL: A Life – Leo Messi x Refik Anadol" – a first-of-its-kind NFT Collaboration
- Develop bespoke 50–90 page pitch books, immersive in-room materials, animated presentations, branded mockups, and strategic marketing proposals tailored to each collection narrative
- Partner cross-functionally across regions and departments to deliver brand-consistent storytelling under tight deadlines, including alongside 4 global teams (NY being the largest by team members and volume, then London, Paris and Hong Kong).
- Modernized team workflows by transitioning legacy systems to Adobe Creative Cloud and Figma, improving collaboration and creative scalability
- 314 proposals created in 2025 with an overall pitch value of \$4.74B. Our win rate was 71%, up \$1.2B year-to-date.

### Pulse Creative

Graphic Designer

New York, NY

May 2019 - June 2021

Pulse Creative is a full-service marketing agency centered on people-first problem solving. At Pulse Creative, I designed websites, presentation decks, corporate branding, marketing collateral, packaging and social media assets for clients ranging from Private Equity Firms, WebDev, Management Consulting Firms, CBD Oil, Food-service Distribution, Pharmaceuticals, Veterans Health and more. I partnered directly with clients to translate business objectives into cohesive visual narratives and strategic marketing materials.

### Madovar Packaging

Graphic Designer

New York, NY

January 2018 - May 2019

At Madovar Packaging, an ecommerce shop and factory, I designed luxury custom packaging solutions for global brands including Bombardier, Lancôme Canada, COTY, Playboy Club, and Bota Bota. I collaborated with production teams to translate brand concepts into high-end physical products for a range of clients spanning tech products to culinary gifting.

### TwelveNYC

Graphic Designer - Packaging Designer

New York, NY

July 2016 - September 2017

At TwelveNYC, I designed physical assets for a range of clients spanning from retail private label merchandise and packaging, influencer seeding merchandise, to promotional branded merchandise. I balanced fast-paced production timelines with creative concepting across packaging, apparel, and experiential assets.

**Languages** : Fluent in Greek, Conversational in Spanish, Learning Italian

**Programs** : Advanced in InDesign, Photoshop, Illustrator, Figma, Figma Slides, PowerPoint, Proficient in Premiere Pro, After Effects, Microsoft Suite, Notion, Asana, Google Suite

**Special Interests & Skills - Design** : Presentation Design, Branding, Websites, Special Event Creation, Packaging, Business Development, Ai

**Special Interests & Skills - Life** : Pushing my body to the limit at Crossfit or competing in Hyrox | Traveling as much as possible (even if nearby) Keeping my Beli streak alive | Going to gallery openings on Thursday's in Chelsea | Learning about sustainability (ecobricking!)